# yarns and fabrics A/W 25/26

These are difficult times. How to tempt a reluctant customer to spend diminishing disposable income on fashion? How to create an exciting collection when the consumer wants a durable, sensible wardrobe and fashion is in limbo? How to create something new and eye-catching without scaring the consumer? How to add novelty without taking risks for yourself?

If you cannot climb the pyramid and move up into the luxury end of the market, then the answer is to design in a hard-headed way, to search for new formulae that suit these pragmatic times. It's all about taking something the consumer knows and trusts that step further: fancy plains, not flat solids but textures or super large and exaggerated structures and yarns; tweeds but not multi-coloured but presented in a calmer tone-on-tone or two-tone boutonné and mouliné approach.

Here is our pick of the most important directions for A/W 25/26.

colours: first out are the browns from warm mocha to deep chocolate bringing depth to the usual neutrals and often accented by yellow, gold an amber; then turn to the greens led by new sharp chlorophyll hues; greys, light to dark charcoal, remain a safe choice; neutrals are softened and blurred; pinks are faded; red still dominates statement making complemented by vintage jewel tones; blues, indigo aside, remain in the background; metallics are industrialized; black and white, of course.

KNIT YARNS: superlight (airspun, needlespun or playing with the gauges in structure); luxury upgrades (more silk, cashmere, alpaca, n.b. camel); tone-on-tone boutonnés and bi-coloured moulinés (white and colour); super exaggerated structures and stitches; cloudy and blurred surfaces; lightweight volume; irregular and enlarged bouclés; dimensional movement and fluidity; velour and chenille; tech sport and polypropylene blends; cotton blends in winter for price considerations.

**FASHION:** upgraded luxury; soft fluidity; blurred chinés and foggy boutonnés; lightweight velour and chenille; piece-dyed rather than yarn dyed solids; hyped-scale classic country checks; eroded, scraped and worn away surfaces; wrinkled and crinkled looks; ribbed, cotelé and winter seersucker looks soft or dry handling; re-styled tartans; downy and woollen textured embroidery and crochet; vegetal and organic gold; industrial metallics; hyper-scale graphic black and white patterns.

**CASUAL/ATHLEISURE:** super lightweight shell fabrics; transparent shell fabrics; silky, fluid constructions; sporty wools with weather coatings; bonded wool raschels; sturdy, compact cottons; trenchcoat qualities; shiny and lacquered looks; fused and country checks; and 3D graphics. Sweats and athleisure jerseys get luxury upgrades.

Concept & text: DAVID R SHAH Layouts: PHILIPPA LONG Photography: ROB ROWLAND

# Knits and yarns



**BOUTONNE-MOULINÉ TWEEDS** 

Toned down tweed effects created through two-tone mouliné and knop or boutonné looks.

1. ZEGNA BARUFFA (I) 85%WS, 15%WV 2, 3, 8. BIAGIOLI MODESTO (I) 2: 100%CO; 3, 8: 68%WV, 29%WS, 3%PA 4, 6, 11. LAN. DELL'OLIVO (I) 5, 7, 9, 12. SERVIZI E SETA (I) 5: 50% MULBERRY SE, 50%NYLON; 7, 12: 60%LIN, 40%PA; 9: 100%WO 10. SESIA (I) 100%WO MERINO EXTRAFINE

REVIEW YARN & FABRIC DIRECTIONS A/W 25/26





# WINTER FESTIVAL

It might not be the moment for fantasy but there's still a demand for the playful in brightly coloured, re-scaled spots, checks, stripes and folkloric motifs.

1. FIL.PA (I) 83%PA, 17%PLM 2. LAN. DELL'OLIVO (I) 3, 4. MARCHI & FILDI (I) 3: 50% WO MERINO EXTRAFINE, 50%BEMBERG ™CU; 4: 96%LENZING™ECOVERO™VI, 4%PBT 5. PECCI (I) 60%WP BABY, 25%WO MERINO EXTRAFINE, 15%NYLON 6, 7, 10. UPW (HK) 8, 9. MONTICOLOR (I) 8: 85%ORG.CO, 15%WO MERINO; 9: 100% ORG.CO 11. BOTTO GIUSEPPE (I) 100%WO MERINO EXTRAFINE 12. IAFIL (I) 128 VIEW REVIEW YARN & FABRIC DIRECTIONS VIEW 129



**VELOUR + CHENILLE** 

Another winter, another discussion about deeply coloured luxury touch chenille and velour qualities. Will a 1920s comeback happen or not?

1, 3. MARCHI & FILDI (I) 1: 80% BEMBERG ™CU, 20%WS 2, 7, 9, 10, 11. FIL.PA (I) 2: 100%VI; 7: 100%PL; 9: 100%PA; 10: 93%VI, 7%PBT; 11: 73%PL, 17%VI, 10%PLM 4. SERVIZI E SETA (I) 100%MULBERRY SE 5. SESIA (I) 37%MULBERRY SE, 33%PA, 30%PA GRS 6, 8. FILPUCCI (I) 6: 90%LYOCELL, 9%PA, 1%EA; 8: 74%LYOCELL, 26%CO



# SUPER BLENDS

See Publisher's View on the upmarket drive in Italian textiles. Lots of super blends. Top of the list is cashmere/silk, alpaca/cashmere/silk plus the usual suspects including more price competitive blends like cashmere/cotton.

1. MONTELUCE (JP) 38%WM, 25%WO, 31%NYLON 2, 5, 6. BOTTO GIUSEPPE (I) 2, 6: 64%BABY WP, 29%WS, 7%SE; 5: 54%WS, 46%SE 3, 4, 9, 10. CARIAGGI (I) 3: 80%WS, 20%SE; 4: 49%SE, 31%WS, 20%BABY WP; 9: 71%WS, 19%SE, 10%PL; 10: 93%WS, 7%SE 7. MONTICOLOR (I) 77%ORG.CO, 11%WS, 11%PA, 1%EA 8. PECCI (I) 51%BABY WP, 28% WO MERINO EXTRAFINE, 18%NYLON, 3%EA

# Fabric headlines

TEXT: SOPHIE BRAMEL

## 1. Denim

The world of denim is intent on bridging craftsmanship and technological innovation to develop solutions that promote post-consumer recycled content along with lower-impact processes and shorter supply chains.

### **DENIM DEAL OPENS A NEW CHAPTER**

After its four-year existence as a Dutch government-led project to increase post-consumer recycled cotton content in jeans, the Denim Deal is now seeking to expand its scope beyond the borders of the Netherlands. At Bluezone in September, it



launched a local hub in Germany, and in October, a French hub, with sustainability consultancy COSE 361. The organisation, which is now industry-led, also introduced

a 'Denim Deal Approved' label for fabrics manufactured by member mills that incorporate at least 20% post-consumer recycled cotton. Mills that produce such denims include Advance Denim (China), AGI Denim, CBL, DNM, Bossa, Naveena (Pakistan) Calik, Kipas, Maritas, Orta, Realteks and Sharabati (Turkey). These fabrics will carry the organisation's new infinity-inspired logo, made possible with the support of Pakistan-based Soorty.

### COLLABORATIVE RESHORING INITIATIVE

The Lycra Company, Jeanologia and Global Denim, a jeans maker based in Mexico, have joined forces to demonstrate the potential of a shorter and more local supply chain in the Americas. They presented an 11-piece capsule collection, called Oneness, at the Kingpins show in New York City this summer. The fabrics and jeans are manufactured by Global Denim and include The Lycra Company's Lycra dualFX and Lycra lastingFIT technologies, as well as references made from the EcoMade textile-to-textile recycled versions of Thermolite and Coolmax. Finishing was conducted at Jeanologia's new innovation hub located in Miami, where its latest Atmos process was put to work to create authentic stonewashed looks.

### NAIA RENEW MAKES INROADS IN DENIM

Picking up on the trend for looser fitting jeans that manmade cellulosic fibres enhance, Eastman presented a series of denim fabrics made from Naia Renew, a partially recycled acetate yarn, at PV Denim in Milano. Naia Renew fibres combine 60% sustainably sourced wood pulp and 40% recycled content derived from a certified mass balance process using Eastman's patented chemical recycling technology. The resulting yarns are fully traceable, biodegradable and compostable, the company says. At the show, denims containing the recycled acetate yarn included references woven by Advance Denim (China), and Turkish mills Kilim, Kipas, Realteks and Calik.

### **GOMMATEX EMBEDS LOGOS INTO DENIMS**

Prato-based Gommatex is introducing a new range of logoed denims that combine the authenticity of the storied fabric with the exclusivity of subtle branding. The company says that it is one of the few European manufacturers capable of producing this type of product. The range stands out not only for its customisable flexibility, but also for its sustainable make. "In an era where fashion is becoming increasingly personalised and consumers seek garments that tell a story and reflect an identity, our logoed denims offer both exclusivity and authenticity," the company says.











# 2. Fashion

In a move to promote creativity, spinners are exploring novel formats for S/S 2026. These include striking three-dimensional yarns, at Monticolor, and high twist shappe and linen yarns at Servizi e Seta. Sustainability remains nonetheless a key focus for these companies and is even inspiring some to move out of their comfort zones, as seen with Woolmark's launch of a standard for recycled wool.

### MONTICOLOR INTRODUCES FANCY 3D YARNS

In a creative project called Macro Forme, Monticolor has developed a new range of distinctive fancy yarns with innovative three-dimensional structures. The frisé yarn "brings fabrics to life with its dynamic undulations", while bouclé references combine softness and bulk.

The sophisticated twist of the mill's vrillé yarns adds character, whereas the cable references evoke precision and sophistication. The bottonati, or mote yarns, add texture to fabrics, while the fiammati, or slub yarns, offer eye-catching colour variations and "add depth to creativity," it says. The Macro Forme yarns are presented in a special swatch book and are available in stock shades for sampling.



### LANIFICIO DELL'OLIVO REDUCES ITS IMPACTS

Italian spinner Lanificio dell'Olivo has published a new sustainability report which highlights its progress. In the two collections it presented last year, 83% of the references were made from certified and preferred fibres. It plans to increase this proportion to 85% in 2024. Of its total purchases, 63% were certified and preferred fibres, and the Campi Bisenzio-based company intends to achieve 65% this year. As for its packaging, also a hot spot in the industry, Lanificio dell'Olivo is progressively shifting to more sustainable solutions. The mill draws 100% of its energy needs from renewable sources. The flood that hit the company in November 2023 has heightened its awareness of environmental issues and the need to reduce its impacts, it said.

### SERVIZI E SETA HIGHLIGHTS IT SHAPPE AND CRÊPE YARNS

The S/S 2026 collection of Biella-based spinner Servizi e Seta features novel linen and silk yarns for weaving. The silk yarn specialist is specifically presenting new references in its Cordonetto high twist shappe and crêpe yarns. For the summer season, the mill has also updated its linen references, in crêpe and cordonetto, to introduce novelty to a natural fibre appreciated for its fresh feel in warm weather. To underline its commitment to innovation, Servizi e Seta is rolling out a new campaign with 'Silk Different' as a tagline.



### WOOLMARK USHERS IN NEW STANDARDS

For its 60th anniversary Woolmark is introducing two potentially ground-breaking programmes. The organisation originally set up to promote pure virgin wool has taken the bold decision to create a standard for recycled wool. Significantly, it points out that wool is the most recycled post-consumer fibre worldwide, at around 5%. The new label will be applied to products containing at least 20% recycled wool and meeting Woolmark's stringent quality specifications. Addressing another buzzy trend in sustainability, the Australian organisation is launching a regenerative



framework, known as Woolmark+, which aims to promote best practices including carbon insetting and methane reduction. Australian Wool Innovation (AWI), which oversees the programme, says it has invested €20 million in nature positive initiatives these past two years.

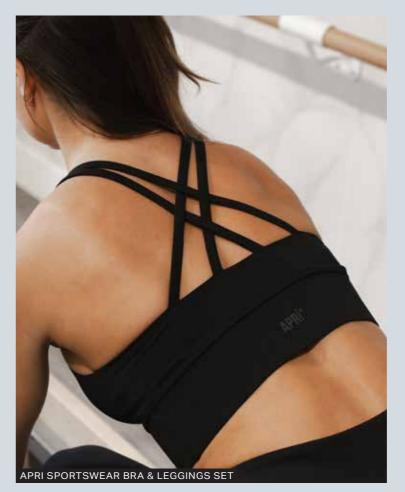
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## 3. Athleisure

Eco-minded consumers looking for athleisure or activewear that doesn't tax the planet have relatively few options available. Happily, the offering is expanding thanks both to upstart brands and suppliers that are developing low impact, plant-based and biotech processes.

### NEW ECO-MINDED ATHLEISURE BRAND

Like many start-up brands, APRÍ Sportswear was created by two young entrepreneurs unable to find athleisure clothing that suited their sustainable mindset. Evelina Boström, who studied fashion in Milan and has worked for several brands, including a 14-year stint at Gant, is in charge of product development, and Amelie Enström, who has more of a marketing and sales profile, is CEO. The young brand introduced two ranges in its inaugural drop, this past June. The activewear line is made from a plant-based polyamide that is given a mint-based, antiodour finish produced by HeiQ. For the loungewear range, featuring a cotton/lyocell knit, they chose a finish derived from pine-tree resin and developed by Finnish company Nordshield that combines anti-odour and antimicrobial properties. It is the first in its category to be non-biocidal, which Evelina Boström says is an industry first. The garments are manufactured in Portugal in small series that "allow us to control sales and adapt to market demand," she adds.



### PARTNERSHIP TO INNOVATE IN ATHLEISURE FABRICS

The quest to promote low-impact technologies in athleisure markets has inspired OceanSafe, a Swiss company that produces NaNea, a next-gen biodegradable polyester, Colorifix, a British company developing biotech dyes, and



Impetus, a vertical textile and garment manufacturer based in Portugal, to team up. Together they have created a series of fabrics that are fully biodegradable, do not shed microplastics nor contain any harmful substances. They are, additionally, fully recyclable. The collection was presented at fashionforward event 202030 during Berlin Fashion

### SENSITIVE® TEAMS UP WITH REDA

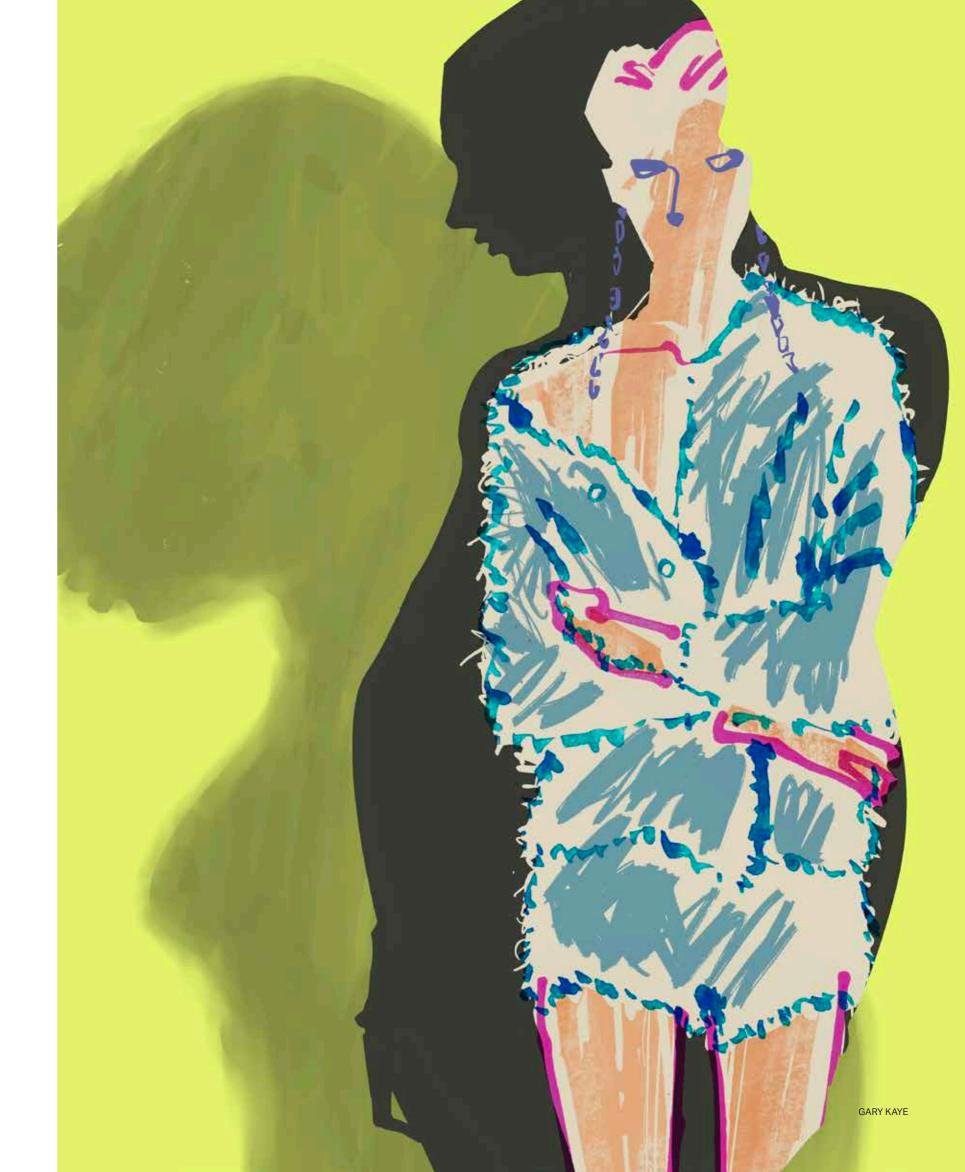
To add a measure of thermal performance to its popular patented Sensitive® fabrics, Italian mill Eurojersey has partnered with merino wool specialist Lanificio Reda, based in Valdilana. The two companies have developed novel bonded textiles that combine a layer of Sensitive® with a layer Reda Active Merino wool. Described as a perfect combination of fashion and performance, their properties include thermoregulation, breathability and soft touch. An upgraded version of a soft shell, they offer optimal comfort and freedom of movement for streamlined outdoor/city crossover styles.



# knitwear preview S/S 2026

Wovenwear subverts conventions while knitwear flanks with subtle classic codes and bold interventions. Fashion experiments with new volumes: the widest shoulder or the leanest cuts create a new rigour with frozen, stiffened fluttering, or architectural builds bring a new freeform way of dressing. Knitwear responds with new subverted classics. The crew, the polo or the cardigan shaping new proportions, but always with a new take on finish, proportion and material. Knitwear works as part of the whole, not the main event. A 'correct' and polite modesty is the mood, but this sits easily alongside svelte and dark nocturnal bodyline silhouettes. Dry springy twist touches create a hyper natural story. New pleasures can be found in free form colourings, patterns and summer tweeds, while sweet silky finishes and textures wrap around the body in soft form structures. New yarns are the scaffold for these innovations: silky, stiff, polished linens; softest cool; smooth cottons; malfilé, bouclés and bumpy, linty textures; reflective cabled filaments; and the finest gauzes contrast with faux shabby, textural multi-blends to complete the season's menu.

Concept and design: SANDY MACLENNAN, SANDY@EASTCENTRALSTUDIOS.COM
Catwalk images: LAUNCHMETRICS SPOTLIGHT AND VOGUE
Illustrations: GARY KAYE, GARYSTEPHENKAYE@GMAIL.COM



# POLITE

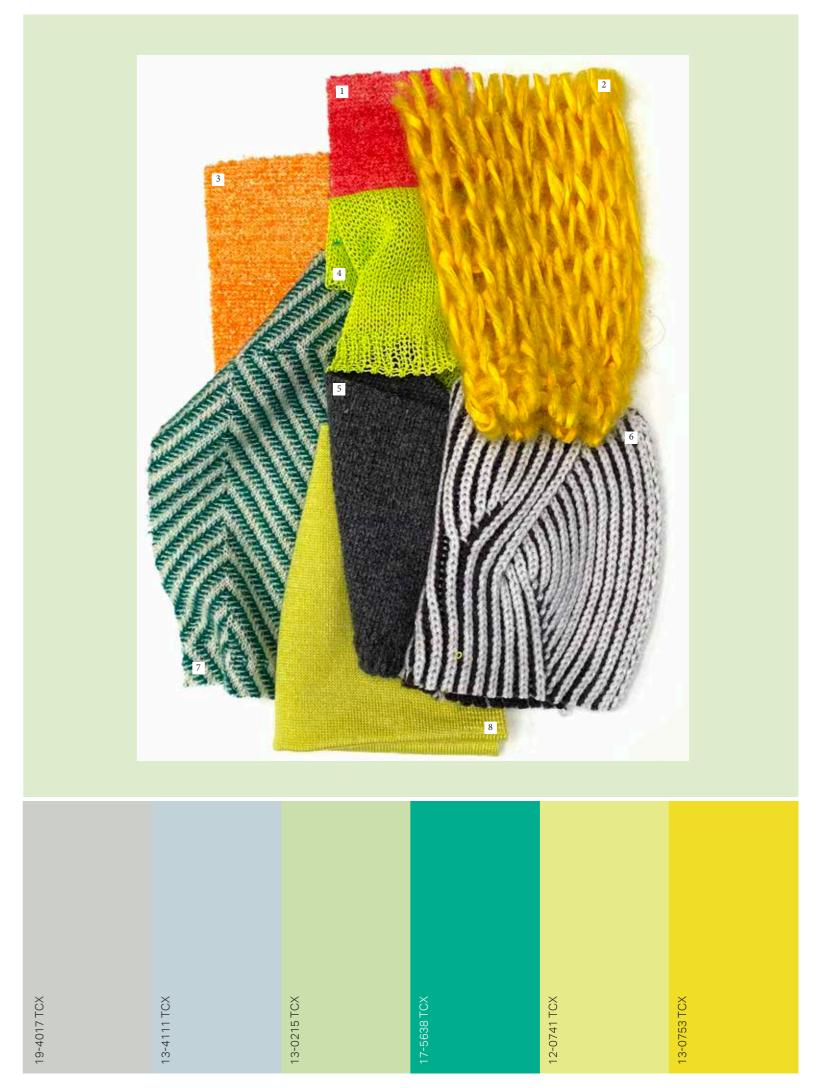


# KNITS AS CORE

Colour sees a freshened pastel to bright palette emerging with a focus on clean and vibrant tones expressed in materials that range from chunky open knits to refined high twists. And styles look back at classics but rebuild them through scale and fit. The cardigan, neat and fitted, the V neck and polo, again rethought in a way that is quietly subversive and alluring but honest to their roots.

1, 2, 3. PECCI 4. FIL PA 5. SERVIZI E SETA 6. TOLLEGNO 7. UPW 8. BOTTO GIUSEPPE

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# HEARTFELT

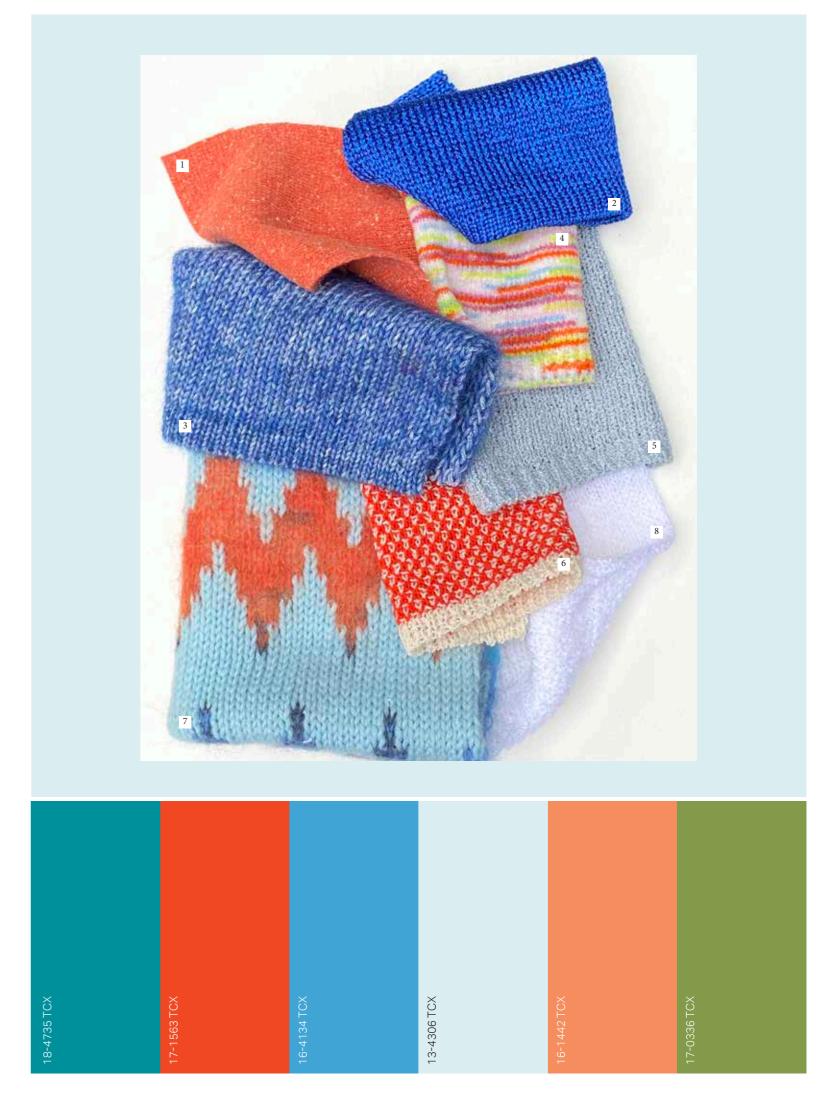


# DYNAMIC DESIGN

A new mix of clear colours focus on blues with signal red, sky and orange to experiment with pattern, stripes and textures for classic but energetic knitwear design. Materials mix twists with summer melange, absorbent knobbly cottons and slick shimmering contrasts. Styling explores sports inspired active looks mixed with splash print twinsets and new resin moulded shapes in ultra-short-short shapes.

1, 3, 7, 8. FIL PA 2. FILPUCCI 4. LANIFICIO DELL'OLIVO 5. OLYNA ARIA 6. SERVIZI E SETA

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# BONE DRY



# ARID TOUCH DELIGHT

Colours echo a dynamic eco palette of straw, clay and khaki set against a crisp modern white. Materials explore a romantic obsession with texture and touch. Twists, snarls, knops and slubs combine in frothy structured abandon, while styles rock a masculine sports vibe that contrasts with theatrical, shaggy textures or engineered self-destruction. Permission to experiment gives the look unbounded energy.

1, 5. SERVIZI E SETA 2, 7. LANIFICIO DELL'OLIVO 3. FILPUCCI 4, 6. FIL PA, 8 PECCI

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